Labour Market Information
Staffordshire & Stoke-on-Trent
Local Careers and Opportunities | October 2026

What is Labour Market Information (LMI)?
Labour Market Information (LMI) is data on available vacancies, skills in demand and expected job opportunities in our local area. It helps individuals, employers and training providers make informed decisions about skills, training and career choices.

Key Sectors Locally
The key sectors in Staffordshire & Stoke-on-Trent are:
- Manufacturing & Engineering
- Health & Social Care
- Retail & Hospitality
- Construction & Infrastructure
- Professional Services
- Education & Skills

Largest Employers

The largest employers in Staffordshire & Stoke-on-Trent include:
- NHS (Health & Social Care)
- Staffordshire County Council
- Stoke-on-Trent City Council
- BAE Systems
- Royal Stoke University Hospital

Future & Growth Sectors
Growing sectors in the local area include:
- Health & Social Care
- Advanced Manufacturing
- Clean Energy
- Digital & Technology
- Construction
- Green Economy

Career Options

Popular career options in Staffordshire & Stoke-on-Trent include:
- Nursing & Healthcare
- Engineering & Technical
- Construction Trades
- Teaching & Education
- IT & Digital
- Business & Administration

Skills in Demand

In-demand skills for the future include:
- Digital & Data Skills
- Problem-Solving
- Communication
- Leadership & Management
- Technical & Engineering
- Green Skills

Good & In-Demand Jobs

In-demand roles in our area include:
- Healthcare Professionals
- Engineers & Technicians
- Care Workers
- Teachers & Trainers
- Business Analysts
- Skilled Trades

August 2026 Advertised vacancies:

Staffordshire	Stoke-on-Trent
13,000	5,000

Skills employers value
Communication | Teamwork | Problem-solving | Digital skills | Adaptability | Reliability

Useful resources:
For the latest information on careers, skills and training in Staffordshire & Stoke-on-Trent.

Apprenticeships: Find out more about apprenticeships.
www.apprenticeships.gov.uk

Careers advice: Get careers advice and support.
www.careersportal.co.uk

Labour market information: Explore local LMI data.
www.lmiforall.org.uk

National Careers Service: Get free and impartial career advice.
www.nationalcareers.service.gov.uk

Find a job: Search for live vacancies.
www.gov.uk/find-a-job

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What is Labour Market Information (LMI)?

Labour Market Information (LMI) is a valuable resource for exploring potential job opportunities in your area, understanding the skills required for various roles, and identifying the demand for specific jobs in the future.

Engineering & Advanced Manufacturing



World-class manufacturing and engineering across Staffordshire, from automotive to advanced materials.

- Skilled technical roles
- Apprenticeships and degrees
- Good career progression
- Growing demand for green manufacturing skills

Logistics & Transport



A strategic location with excellent transport links supporting warehousing, logistics and supply chains.

- Wide range of career options
- Apprenticeships available
- Digital and automated systems
- Opportunities across road, rail and distribution

Health & Social Care



A growing sector with rewarding careers that make a real difference to people's lives.

- Variety of roles and settings
- Entry routes from Level 2 to degree
- Strong local demand
- Opportunities in healthcare, social care and mental health

Construction



New homes, infrastructure and regeneration are creating exciting opportunities across the region.

- A range of skilled trades and professional roles
- Apprenticeships and T Levels available
- Sustainable building and green skills in demand
- Opportunities in local projects

Clean Energy & Decarbonisation



Leading the way in clean growth, with opportunities in renewable energy, low-carbon technologies and energy distribution.

- New and emerging careers
- Technical and professional roles
- Supporting a greener, more sustainable future
- Opportunities across energy distribution and infrastructure

Digital & Business Services



A growing digital and professional services sector supporting businesses of all sizes.

- Roles in IT, data, cyber security and digital marketing
- Professional, finance and business support roles
- Flexible and hybrid working opportunities
- Strong career progression

August 2026 advertised vacancies:

Staffordshire	Stoke-on-Trent
13,000	5,000

Staffordshire County Council economic bulletin; vacancy figures change monthly.

Skills employers value:

Communication | Teamwork | Problem-solving | Digital skills | Reliability

Useful resources

Explore trusted websites for the latest labour market information, career ideas and local opportunities.

Staffordshire Skills Hub
Local labour market information, sector insights and careers support.
staffordshireskillshub.org

Staffordshire County Council
Economy, employment, skills and local labour market data.
staffordshire.gov.uk

Stoke-on-Trent City Council
Skills, employment and opportunities in the city.
stoke.gov.uk

National Careers Service
Job profiles, skills, salaries and career advice.
nationalcareers.service.gov.uk

Find an Apprenticeship
Search and apply for apprenticeship opportunities across England.
findapprenticeship.service.gov.uk

Explore careers | Compare pathways | Build your skills

Madeley School | Inspiring Excellence